

# TY LOOMIS

## Digital Solutions, Marketing, Partnerships, Project Management, Strategy

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Ty Loomis  
Moving Soon to  
Newport Beach, CA  
ty.loomis@me.com  
949.400.0161

March, 2024

Dear Hiring Manager,

I am writing to express my enthusiasm for an open marketing, partnerships, project manager, or strategy position in blockchain, health and wellness, or technology.

I'm a former AVP Beach Volleyball Professional for 18 years, Champion, Team USA Athlete, 20-year business consultant, former entrepreneur, and small business owner. My mission in business is to build conscious, creative, and disruptive solutions that benefit and inspire humanity while helping companies grow.

My journey in athletics has instilled in me the core values of teamwork, discipline, goal setting, listening, and perseverance, which have been instrumental in shaping both my on-court and off-court success. Moreover, my diverse 20-year expertise outside of sports in consulting, creativity, design, digital solutions, entrepreneurship, marketing, management, project management, and strategy across industries including blockchain, gaming, health, technology, and startups has equipped me with a unique blend of skills perfectly suited for any dynamic landscape.

My unyielding passion for disruptive companies and technologies fuels my eagerness to leverage my creativity, extensive network, innovative ideas, and entrepreneurial acumen to drive growth and success for a company.

I am committed to contributing to a winning team through my strategic prowess, leadership capabilities, and unwavering enthusiasm. My dynamic background, and energetic, inspiring, and outgoing personality will enable me to bring immense value and drive significant innovation within your company.

I am excited about the potential to make a meaningful impact and am eager to discuss how my skills and passion align with your company's vision and mission. Thank you for considering my application. I look forward to interviewing and the opportunity to contribute to your company's success.

**WARM REGARDS,**

A stylized, handwritten signature in blue ink that reads "Ty Loomis". The signature is fluid and cursive, with the first letters of "Ty" and "Loomis" being larger and more prominent.

**TY LOOMIS**



# TY LOOMIS

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## CONTACT

- tyloomis.com
- linkedin.com/u/tyloomis
- tyloomis.eth
- tyloomis.eth
- @tyroneloomis
- ty.loomis@me.com
- now Warner Robins, GA  
soon Newport Beach, CA

## EDUCATION

1997-2002

**Social Sciences / Bus. Management  
Student Athlete & Team Captain**

University of California, Irvine

2002-2023

**Entrepreneur. Blockchain. Content.  
Marketing. Products. Strategy. Web.**

Inspired Self Learner

## EXPERTISE

- AI - Creativity, Photos, Videos
- Adobe - Content, Design, Video
- Branding & Design
- Consciousness & Health (20 Years)
- Growth, Influencers & Marketing
- Energy, Inspiration, Personality
- Events, Meetups, Socials
- Farcaster & Frames
- Global Challenges & Solutions (20 Years)
- Leadership & Management
- Partnerships & Strategy
- Product & Project Management
- Social Media
- Startups
- Champion Mindset & Winner
- Pro Athlete & Sports Marketing

## EXPERIENCE

2016 - 2024

### Consultant, Entrepreneur, Marketing, Partnerships, Strategy

#### Digital Solutions Consultant | Self-Employed (2005 - Current)

##### A Few of My Clients Over the Years:

- ServiceConnect1.com (2023) - Luxury General Contractor
- NonStock.io (2022) - Blockchain & NFTs
- CaliBearLife.com (2019 - 2023) - CBD Brand
- CashmereHairExtensions.com (2019 - 2021) - A SharkTank Company
- UXMagicians.com (2021) - A Top Game Design Company in the US
- Cymbiotika.com (2020) - A Top Health Company in the US
- UrthBox.com (2016) - An Organic, NonGMO Snack Box Subscription Company

#### CaliBearLife.com | Partner & Marketing Manager (2019 - 2023)

- CBD Health Brand - Partner, Athlete, Athlete Manager & Web Designer
- eCommerce WordPress Design, Photography, Videography, Social, Strategy, Youtube

#### NonStock.io | Marketing Manager (2022)

- Investment Grade NFTs by Award-Winning Photographer @MarcSerota
- Branding, Community, Discord, Content Management, Digital Marketing, Growth, Management, MetaMask, NFTs, Partnerships with @LinksDAO and the PGA, Crypto Payments, Twitter Spaces, Social, Strategy, NFT Product
- Launched Athletes NFTs - Dan Marino (NFL Hall of Famer) and Tiger Woods (PGA)

#### UXMagicians.com | Marketing Consultant to Owner | Alfonso Burton (2021)

- One of the Top Game Design Studio in the World
- Social Strategies, LinkedIn Growth, Strategies for Web3 Gaming, NFTs, ENS Domains

#### IntelRev.com (Intellectual Revolution) | Co-Owner (2013-2014) | Laguna Beach, CA

- An Education + Action Video Platform Curating the World's Most Inspiring Videos from the Top Minds on Global Challenges and Solutions
- Built a Tool that Curated 60,000+ Preapproved YouTube videos into Categories on our Website
- My IntelRev Comps and Portfolio <https://wellfound.com/company/intelrev>

## REFERENCES

### BOB MCKNIGHT

**Owner**  
**Quiksilver.com**  
 Sponsor for 10+ Years  
 bob.mcknight@quiksilver.com  
 949.378.2460

### JOSH GLAZEBROOK

**Senior Vice President**  
**AVPBeach.com**  
 Creative, Marketing, Ops  
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 559.303.2252

### ANTHONY KATZ

**Owner**  
**HyperIce.com**  
 Top Recovery Company  
 anthony@hyperice.com  
 949.391.5329