

TY LOOMIS

Health & Wellness, Growth, Marketing, Partnerships, Strategy

Ty Loomis
Moving soon to
Newport Beach, CA
ty.loomis@me.com
949.400.0161

Dear Hiring Manager,

I am writing to express my genuine enthusiasm for a new opportunity in creative growth, influencer management, marketing, partnerships, or strategy.

I'm a former AVP Beach Volleyball Professional for 18 years, Champion, Team USA Athlete, 20-year business consultant, former entrepreneur, and small business owner. My mission in business is to build conscious, creative, and disruptive solutions that benefit and inspire humanity while helping companies grow.

My extensive background encompasses over two decades of diverse expertise in consulting, creativity, digital solutions, entrepreneurship, events, influencers, marketing, partnerships, social media, and strategy, spanning multifaceted industries such as blockchain, consciousness, health and wellness, gaming, interactive agencies, sports, startups, and technology.

My passion for health and wellness is unwavering, as I've been one of the healthiest athletes on our AVP Beach Volleyball Tour over the last 18 years, and have won Awards from Men's Fitness Magazine for being one of the Top 25 Fittest Athletes in America, and I have been studying Global Challenges and Solutions for 20 years, where health and longevity are at the forefront of my knowledge.

I am wholeheartedly committed to contributing to the advancement of conscious and healthy lifestyle brands through my unique blend of digital skills and professional athletic experiences, and I am genuinely excited about making a meaningful impact.

With this comprehensive, dynamic background, combined with my energetic and positive personality, I am confident in my ability to bring immense value and make significant contributions and innovations to your company and humanity.

I am eagerly anticipating the opportunity to further discuss how my skills and passion align with your company's vision and mission.

WARM REGARDS,



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CONTACT

- tyloomis.com
- linkedin.com/u/tyloomis
- linkedtr.ee/tyloomis
- youtube.com/@tyloomis
- 949.400.0161
- ty.loomis@me.com
- now Warner Robins, GA
soon Newport Beach, CA

EDUCATION

1997-2002

**Social Sciences / Bus. Management
Student Athlete & Team Captain**

University of California, Irvine

2002-2024

**Entrepreneur. Designer. eCommerce.
Marketing. Products. Strategy. Web.**

Inspired Self Learner

EXPERTISE

- AI - Creativity, Photos, Videos
- Adobe - Content, Design, Video
- Branding & Design
- Consciousness & Health (20 Years)
- Growth, Influencers & Marketing
- Energy, Inspiration, Personality
- Events, Meetups, Socials
- Farcaster & Frames
- Global Challenges & Solutions (20 Years)
- Leadership & Management
- Partnerships & Strategy
- Product & Project Management
- Social Media
- Startups
- Champion Mindset & Winner
- Pro Athlete & Sports Marketing

EXPERIENCE

○ Consultant, Entrepreneur, Marketing, Social Media, Strategy

○ CaliBearLife.com | Partner, Marketing Manager, Social Media (2019 - 2024)

- CaliBearCBD - Partner, Pro Athlete, Athlete Manager, Marketing Manager
- Managed All Content, Design, Products, Social Media, Strategy

○ NonStock.io | Marketing Manager, Social Media, Partnerships (2022)

- Investment Grade NFTs by Award-Winning Photographer @MarcSerota
- Branding, Community, Content, Design, Discord, Marketing, Social Media
- Ran All NFT Product Launches, Partnerships, Social Media, Strategy
- Launched Athletes NFTs - Dan Marino (NFL) and Tiger Woods (PGA)
- Partnerships with @LinksDAO and the PGA Tour

○ UXMagicians.com | Marketing & Social Media Consultant to Owner (2021)

- One of the Top Game UX/UI Design Studios in the World
- Marketing Strategies, Growth, Social Media, Web3 Gaming and NFTs

○ Cymbiotika.com | Marketing & Social Media Consultant to Owner (2020)

- A Top Health and Wellness Company in the World
- Content, Design, Social Media, Photography, Videography
- Shopify eCommerce Website Design

○ UrthBox.com | Marketing Manager, Partnerships & Social Media (2016)

- An Organic and GMO-Free Subscription Box Company
- Blogs, Content, Contests, Design, Influencer Management
- Social Media Management & Growth Marketing

○ Intellectual Revolution | Co-Owner & Marketing Manager (2013-2014)

- An Education + Action Video Platform Inspiring Humanity on Global Challenges and Solutions from the World's Top Conscious Minds
- Website Included a Curation of 60,000+ Inspiring Videos
- Interviewed the Top Game Changers on the Planet
- My IntelRev Comps and Portfolio <https://wellfound.com/company/intelrev>

REFERENCES

BOB MCKNIGHT

Owner of Quiksilver.com
My Sponsor for 10+ Years

JOSH GLAZEBROOK

SVP of AVPBeach.com
Creative, Marketing, Ops

ANTHONY KATZ

Owner of HyperIce.com
Top Recovery Company