

# Growth, Marketing, Partnerships, Project Manager, Research, Strategy

Ty Loomis
Open to Relocate to
Florida or Southern CA
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949.400.0161

Dear Hiring Manager,

I am writing to express my enthusiasm for an open growth, marketing, partnerships, project manager, research, or strategy position onchain.

I'm a former AVP Beach Volleyball Professional for 18 years, Champion, Team USA Athlete, 20-year business consultant, former entrepreneur, and small business owner.

My mission in business is to build conscious, creative, and disruptive solutions that benefit and inspire humanity while helping companies grow.

My journey in athletics has instilled in me the core values of teamwork, discipline, goal setting, listening, and perseverance, which have been instrumental in shaping both my on-court and off-court success.

Moreover, my diverse 20-year expertise outside of sports in business consulting, creativity, design, digital solutions, entrepreneurship, marketing, project management, and strategy across industries including blockchain, gaming, technology, and startups has equipped me with a unique blend of skills perfectly suited for this dynamic landscape.

My unyielding passion for blockchain and disruptive technologies since 2012 fuels my eagerness to leverage my extensive network, innovative ideas, and entrepreneurial acumen to drive growth and success.

I am committed to contributing to advancing the blockchain industry through my strategic prowess, leadership capabilities, and unwavering enthusiasm. My dynamic background, and energetic, inspiring, and outgoing personality will enable me to bring immense value and drive significant innovation within the space.

I am excited to make a meaningful impact and am eager to discuss how my skills and passion align with your company's vision and mission. Thank you for considering my application.

I am looking forward to the opportunity to contribute to your success.

WARM REGARDS.



TY LOOMIS



# CONTACT

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now Warner Robins, GA soon Newport Beach, CA

# EDUCATION

1997-2002

Social Sciences / Bus. Management Student Athlete & Team Captain University of California, Irvine

2002-2023

Entrepreneur. Blockchain. Content. Marketing. Products. Strategy. Web. Inspired Self Learner

#### EXPERTISE

Al, Blockchain & Web3

Bitcoin, Ethereum, ENS Domains

Adobe (Content, Design, Video)

Communication

Creative Growth & Marketing

Energy, Inspiration, Personality

Events, Meetups, Socials

Farcaster & Frames

Global Challenges & Solutions (20 yrs)

Leadership & Management

Partnerships, Research, Strategy

Product & Project Management

Social Media

Startups

Champion Mindset & Winner
Pro Athlete & Sports Marketing

# TY LOOMIS

## Growth, Partnerships, Project Manager, Research, Strategy

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### EXPERIENCE

#### O 2011 - 2024

# Blockchain, Consultant, Growth, Marketing, Management, Strategy

#### Blockchain Experience (2011 - 2024) | Laguna Beach, CA

- Bitcoin Bought 1st Bitcoin in 2011 and Ran a Bitcoin Computer Node
- 1500+ Transactions CoinBase, Bitcoin, Ethereum, MetaMask, Ledger, Solana
- DePin and Mining Bitcoin, Bee, Helium Mobile, Ice, Nodle, Pi Network
- 100+ ENS Portfolio TyLoomis.eth on ENS Vision, Magic Eden, OpenSea

# Digital Solutions Consultant | Self-Employed (2005 - Current) My Clients for Branding, Design, Growth, Social Media, Strategy, Web Design

- ServiceConnect1.com (2023) Luxury General Contractor
- NonStock.io (2022) Blockchain & NFTs
- CaliBearLife.com (2019 2023) Partner | CBD Brand
- CashmereHairExtensions.com (2019 2021) A SharkTank Company
- UXMagicians.com (2021) A Top Game Design Company in the US
- Cymbiotika.com (2020) A Top Health Company in the US
- UrthBox.com (2016) An Organic, NonGMO Snack Box Subscription Company

#### NonStock.io | Marketing Manager (2022)

- Investment Grade NFTs by Award-Winning Photographer @MarcSerota
- Branding, Community, Discord, Content Management, Digital Marketing, Growth, Management, MetaMask, NFTs, Partnerships with @LinksDAO and the PGA, Crypto Payments, Twitter Spaces, Social, Strategy, NFT Product
- Launched Athletes NFTs Dan Marino (NFL Hall of Famer) and Tiger Woods (PGA)

#### UXMagicians.com | Marketing Consultant to Owner | Alfonzo Burton (2021)

- One of the Top Game Design Studio in the World
- Social Strategies, LinkedIn Growth, Strategies for Web3 Gaming, NFTs, ENS Domains

#### IntelRev.com (Intellectual Revolution) | Co-Owner (2013-2014) | Laguna Beach, CA

- An Education + Action Video Platform Curating the World's Most Inspiring Videos from the Top Minds on Global Challenges and Solutions
- Built a Tool that Curated 60,000+ Preapproved YouTube videos into Categories on our Website
- My IntelRev Comps and Portfolio https://wellfound.com/company/intelrev

# REFERENCES

#### BOB MCKNIGHT

### Owner

#### Quiksilver.com

Sponsor for 10+ Years bob.mcknight@quiksilver.com 949.378.2460

#### JOSH GLAZEBROOK

# Senior Vice President AVPBeach.com

Creative, Marketing, Ops joshua.glazebrook@avp.com 559.303.2252

#### ANTHONY KATZ

## Owner Hyperice.com

Top Recovery Company anthony@hyperice.com 949.391.5329