

TY LOOMIS

Health and Wellness, Growth, Marketing, Partnerships, Project Management, Strategy

Ty Loomis
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949.400.0161

Dear Hiring Manager,

I am writing to express my enthusiasm for an opportunity in content strategies, designing content, growth, marketing, partnerships, and strategy for a health and wellness company.

I'm a former AVP Beach Volleyball Professional for 18 years, a Champion, a Team USA Athlete, a 20-year business consultant, a former entrepreneur, a small business owner, and passionate about biohacking, cures, health, and wellness.

My mission in business has always been to build conscious, creative, and disruptive solutions that benefit and inspire humanity while helping companies grow.

My extensive background encompasses over two decades of diverse expertise in consulting, creativity, digital solutions, entrepreneurship, growth, marketing, management, partnerships, social media, and strategy, spanning multifaceted industries such as blockchain, consciousness, health and wellness, gaming, interactive agencies, sports, startups, and technology.

My knowledge and passion for disruptive technologies, fitness, and health and wellness are unwavering, driving my eagerness to leverage my creativity, entrepreneurial acumen, extensive network, boundless enthusiasm, inspiration, leadership capabilities, and profound wisdom to propel the growth and success of your company.

I am wholeheartedly committed to contributing to advancing conscious and healthy lifestyle brands through my unique blend of skills and experiences. During my professional athletic and digital consulting careers, I have been fortunate to work with health and wellness brands such as BSN Supplements, Bulk Supplements, Cymbiotika, HyperIce, Raw Green Organics, RockStar Energy Drink, Tone It Up, UrthBox, and more.

With this comprehensive, dynamic background and my energetic and positive personality, I am confident I will bring immense value and make significant contributions and innovations to your company and humanity.

I'd love to interview with you to prove how my energy, knowledge, skills, and passions align with your company's vision and mission.

WARM REGARDS,



TY LOOMIS



TY LOOMIS

Digital Solutions, Growth, Marketing, Partnerships, Strategy

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CONTACT

- tyloomis.com
- linkedin.com/u/tyloomis
- linkedtr.ee/tyloomis
- youtube.com/@tyloomis
- 949.400.0161
- ty.loomis@me.com
- now Warner Robins, GA
soon Newport Beach, CA

EDUCATION

1997-2002

**Social Sciences / Bus. Management
Student Athlete / Men's Volleyball Captain**

University of California, Irvine

2002-2024

**Entrepreneur. Designer. eCommerce.
Marketing. Products. Strategy. Web.**

Inspired Self Learner

EXPERTISE

- AI - Creativity, Design, Photos, Videos
- Adobe - Content, Design, Video
- Affiliate Marketing Management
- Branding and Design
- Consciousness and Health (20 Years)
- Creative Growth and Marketing
- eCommerce and Website Design
- Events, Meetups, Socials
- Influencer and Athlete Management
- Global Challenges and Solutions (20 Years)
- Leadership and Management
- Partnerships and Strategy
- Product and Project Management
- Social Media Marketing
- Champion Mindset and Winner
- Pro Athlete and Sports Marketing

EXPERIENCE

○ Consultant, Entrepreneur, Marketing, Social Media, Strategy

○ CaliBearLife.com | Partner, Marketing Manager, Social Media (2019 - 2024)

- CaliBearCBD - Partner, Athlete and Influencer Manager, Marketing Manager
- Managed All Content, Design, eCommerce, Products, Social Media, Strategy

○ NonStock.io | Marketing Manager, Social Media, Partnerships (2022)

- Investment Grade NFTs by Award-Winning Photographer @MarcSerota
- Branding, Community, Content, Design, Discord, Marketing, Social Media
- Ran All NFT Product Launches, Partnerships, Social Media, Strategy
- Launched Athletes NFTs - Dan Marino (NFL) and Tiger Woods (PGA)
- Partnerships with @LinksDAO and the PGA Tour

○ UXMagicians.com | Marketing & Social Media Consultant to Owner (2021)

- One of the Top Game UX/UI Design Studios in the World
- Marketing Strategies, Growth, Social Media, Web3 Gaming and NFTs

○ Cymbiotika.com | Marketing & Social Media Consultant to Owner (2020)

- A Top Health and Wellness Company in the World
- Managed All Content, Design, Social Media, Photography and Videography
- Shopify eCommerce Website Design, Management, and Apps

○ UrthBox.com | Marketing Manager, Partnerships & Social Media (2016)

- An Organic and GMO-Free Subscription Box Company
- Created Blogs, Content, Contests, Design, and Managed Influencers
- Responsible for all Growth, Marketing, and Social Media Management

○ Intellectual Revolution | Co-Owner & Marketing Manager (2013-2014)

- An Education + Action Video Platform Inspiring Humanity on Global Challenges and Solutions from the World's Top Conscious Minds
- Website Included a Curation of 60,000+ Inspiring Videos
- Interviewed the Top Game Changers on the Planet
- My IntelRev Comps and Portfolio <https://wellfound.com/company/intelrev>

REFERENCES

BOB MCKNIGHT

Owner of Quiksilver.com
My Sponsor for 10+ Years
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JOSH GLAZEBROOK

SVP of AVPBeach.com
Creative, Marketing, Ops
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ANTHONY KATZ

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Top Recovery Company
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