

TY LOOMIS

Digital Solutions, Marketing, Partnerships, Project Management, Strategy

Ty Loomis
Open to Relocating to
Florida or Southern CA
ty.loomis@me.com
949.400.0161

Dear Hiring Manager,

I am writing to express my enthusiasm about an opportunity to assist your team with athlete management and sponsorships, eCommerce, creative growth and marketing, partnerships, project management, and strategy to help your company maximize growth.

I'm a former AVP Beach Volleyball Professional for 18 years, Champion, Team USA Athlete, a 20-year marketing and digital solutions consultant, former entrepreneur, and small business owner.

My mission in business is to build conscious, creative, fun, and disruptive solutions that benefit and inspire humanity.

My journey in athletics has instilled in me the core values of teamwork, discipline, goal setting, listening, and perseverance, which have been instrumental in shaping both my on-court and off-court success.

Moreover, my diverse 20-year expertise outside of sports in consulting, creativity, design, digital solutions, entrepreneurship, marketing, management, project management, and strategy across industries including blockchain, gaming, health, interactive agencies, technology, sports, and startups has equipped me with a unique blend of skills perfectly suited for any dynamic landscape.

I am wholeheartedly committed to contributing to advancing sports brands through my unique blend of skills and experiences. During my professional athletic and digital consulting careers, I have been fortunate to work with top brands such as BSN Supplements, Bulk Supplements, Cymbiotika, HyperIce, Oakley, Raw Green Organics, Quiksilver, RockStar Energy Drink, UrthBox, and more.

I am committed to contributing to a winning team through my strategic prowess, leadership capabilities, and unwavering enthusiasm. My dynamic background, and energetic, inspiring, and outgoing personality will enable me to bring immense value and drive significant innovation to your company.

I am excited about the potential to make a meaningful impact and am eager to discuss how my skills and passion align with your company's vision and mission. Thank you for considering my application.

I look forward to interviewing and the opportunity to contribute to your company's success.

WARM REGARDS,



TY LOOMIS



TY LOOMIS

Athlete Manager, Creative Growth, Project Manager, Strategy

I'm a former AVP Beach Volleyball Professional Athlete for 18 years, a Champion, on Team USA, a 20-year business consultant, a former entrepreneur, and a small business owner.

CONTACT

- tyloomis.com
- linkedin.com/u/tyloomis
- linktr.ee/tyloomis
- youtube.com/@tyloomis
- ty.loomis@me.com
- now Warner Robins, GA
soon Newport Beach, CA

EDUCATION

1997-2002

**Social Sciences / Bus. Management
Student Athlete & Team Captain**
University of California, Irvine

2002-2024

**Entrepreneur. Blockchain. Content.
Marketing. Products. Strategy. Web.**
Inspired Self Learner

EXPERTISE

- AI - Creativity, Photos, Videos
- Adobe - Content, Design, Video
- Branding & Design
- Consciousness & Health (20 Years)
- Growth, Influencers & Marketing
- Energy, Inspiration, Personality
- Events, Meetups, Socials
- Farcaster & Frames
- Global Challenges & Solutions (20 Years)
- Leadership & Management
- Partnerships & Strategy
- Product & Project Management
- Social Media
- Startups
- Champion Mindset & Winner
- Pro Athlete & Sports Marketing

EXPERIENCE

○ Consultant, Entrepreneur, Marketing, Partnerships, Strategy

○ Digital Solutions Consultant | Self-Employed (2005 - Current)

A Few of My Clients Over the Years:

- ServiceConnect1.com (2023) - Luxury General Contractor
- NonStock.io (2022) - Blockchain & NFTs
- CaliBearLife.com (2019 - 2023) - CBD Brand
- CashmereHairExtensions.com (2019 - 2021) - A SharkTank Company
- UXMagicians.com (2021) - A Top Game Design Company in the US
- Cymbiotika.com (2020) - A Top Health Company in the US
- UrthBox.com (2016) - An Organic, NonGMO Snack Box Subscription Company

○ CaliBearLife.com | Co-Founder & Creative Marketing Manager (2019 - 2024)

- CBD Health Brand - Partner, Athlete, Athlete Manager & Web Designer
- eCommerce WordPress Design, Photography, Videography, Social, Strategy, Youtube

○ NonStock.io | Marketing Manager (2022)

- Investment Grade NFTs by Award-Winning Photographer @MarcSerota
- Branding, Community, Discord, Content Management, Digital Marketing, Growth, Management, MetaMask, NFTs, Partnerships with @LinksDAO and the PGA, Crypto Payments, Twitter Spaces, Social, Strategy, NFT Product
- Launched Athletes NFTs - Dan Marino (NFL) and Tiger Woods (PGA)

○ UXMagicians.com | Marketing Consultant to Owner | Alfonso Burton (2021)

- One of the Top Game Design Studio in the World
- Social Strategies, LinkedIn Growth, Strategies for Web3 Gaming, and NFTs

○ IntelRev.com (Intellectual Revolution) | Co-Owner (2013-2014) | Laguna Beach, CA

- An Education + Action Video Platform Curating the World's Most Inspiring Videos from the Top Minds on Global Challenges and Solutions
- My IntelRev Comps and Portfolio <https://wellfound.com/company/intelrev>

○ VPI.net Interactive Agency (Visual Perspectives Internet) | Project Manager

- Assisted with business development, creative contests, ideas, proposals, and projects as a project manager.
- Clients: Hillary Duff, Jack Canfield, Mark Burnett, Mary Kate & Ashley Olson Twins, Nickelodeon, Paramount Pictures, Showtime, Strawberry Shortcake

REFERENCES

BOB MCKNIGHT

Owner
Quiksilver.com
Sponsor for 10+ Years
bob.mcknight@quiksilver.com
949.378.2460

JOSH GLAZEBROOK

Senior Vice President
AVPBeach.com
Creative, Marketing, Ops
joshua.glazebrook@avp.com
559.303.2252

ANTHONY KATZ

Owner
HyperIce.com
Top Recovery Company
anthony@hyperice.com
949.391.5329