

# TY LOOMIS

## CREATIVE GROWTH, PARTNERSHIPS, PRODUCT MANAGER, & STRATEGY

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Ty Loomis  
ty.loomis@me.com

Dear Hiring Team,

I'm a former AVP Beach Volleyball Professional for 18 years, a Champion, a Team USA Athlete, a 20-year business consultant, a small business owner, following Blockchain since 2010, and I'm excited for an opportunity on-chain in creative growth, partnerships, product management, or strategy.

My mission in business is to build conscious, creative, and disruptive solutions that benefit and inspire humanity while helping companies grow.

My journey in athletics has instilled in me the core values of teamwork, discipline, goal setting, leadership, learning, and perseverance, which have been instrumental in shaping both my on-court and off-court success.

Moreover, my diverse 20-year expertise outside of sports in business consulting, creative growth, design, entrepreneurship, marketing, product management, and strategy in blockchain, gaming, technology, and startups has equipped me with a unique blend of skills perfectly suited for this dynamic landscape.

My unyielding passion for blockchain and disruptive technologies since 2010 fuels my eagerness to leverage my extensive network, innovative ideas, and entrepreneurial acumen to drive growth and success.

I am committed to contributing to advancing the blockchain industry through my strategic prowess, leadership capabilities, and unwavering enthusiasm. My dynamic background and energetic, inspiring, and outgoing personality will enable me to bring immense value and drive significant innovation within the space.

I am excited to make a meaningful impact and am eager to discuss how my skills and passion align with your company's vision and mission. Thank you for considering my application.

I am looking forward to the opportunity to contribute to your success.

WARM REGARDS,

A stylized, handwritten signature in blue ink that reads "Ty Loomis". The signature is fluid and cursive, with the first letters of "Ty" and "Loomis" being larger and more prominent.

TY LOOMIS



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CREATIVE GROWTH, PARTNERSHIPS, PRODUCT MANAGEMENT, & STRATEGY

## CONTACT

- tyloomis.com
- linkedin.com/u/tyloomis
- tyloomis.eth
- tyloomis.eth
- ty.loomis@me.com
- now Atlanta, GA  
open to relocate to Florida

## EDUCATION

1997-2002  
**Social Sciences / Business Management**  
**Student Athlete & Team Captain**  
 University of California, Irvine

2002-2026  
**Entrepreneurship. Blockchain. Consulting.**  
**Growth. Products. Strategy. Web.**  
 Life-Long Self Learner

## EXPERTISE

- AI, Claude, Claude Projects, Claude Teams
- Analytics & Data Driven Results
- Blockchain Investing & Payments
- Adobe (Branding, Content, Design, Video)
- Communication & Networking
- Creative Growth & Marketing
- Energy, Inspiration, Personality
- Events, Meetups, Socials
- Farcaster & Frames
- Global Challenges & Solutions (20 yrs)
- Leadership & Management
- Partnerships, Research, Strategy
- Product Management
- Social Media
- Startups
- Champion Mindset & Winner
- Pro Athlete & Sports Marketing

## EXPERIENCE

- **2011 - 2026**  
**Blockchain, Consultant, Creative Growth, Partnerships & Strategy**
- **Blockchain Experience (2011 - 2026) | Laguna Beach, CA**
  - Bitcoin - Bought 1st Bitcoin in 2011 and Ran a Bitcoin Computer Node
  - 2,000+ Transactions - Coinbase, MetaMask, Ledger, Transak, SolFlare,
  - DePin and Mining - Bitcoin, Grass AI, Helium Mobile, Nodle, Pi Network
- **Creative Growth Consultant | Self-Employed (2005 - Current)**  
**My Clients for Creative Growth, eCommerce, Social Media, Strategy, Website Design & Management**
  - ServiceConnect1.com (2023-Current) - Luxury General Contractor
  - Global Cabinetry (2023-Current)
  - NonStock.io (2022) - Blockchain & NFTs
  - CaliBearLife.com (2019 - 2023) - Partner & Creative Growth | CBD Brand
  - CashmereHairExtensions.com (2019 - 2021) - A SharkTank Company
  - UXMagicians.com (2021) - A Top Game Design Company in the US
  - Cymbiotika.com (2020) - A Top Health Company in the US
  - UrthBox.com (2016) - Organic Snack Box Subscription Company
- **NonStock.io | Creative Growth & Product Manager (2022)**
  - Investment Grade NFTs by Award-Winning Photographer @MarcSerota
  - Branding, Community, Discord, Content Management, Digital Marketing, Growth, Management, MetaMask, NFTs, Partnerships with @LinksDAO and the PGA, Crypto Payments, Twitter Spaces, Social, Strategy, NFT Product
  - Launched Professional Athletes NFTs - Dan Marino (NFL Hall of Famer) and Tiger Woods (PGA)
- **UXMagicians.com | Consultant to Owner | Alfonzo Burton (2021)**
  - One of the Top Game Design Studios in the World
  - Implemented Social Strategies, LinkedIn Growth, Strategies for Web3
  - Crypto Payments, Gaming, NFTs, ENS Domains

## REFERENCES

<b>Bob McKnight</b> Owner Quiksilver.com	<b>Josh Glazebrook</b> Senior Vice President AVPBeach.com	<b>Anthony Katz</b> Owner HyperIce.com
Sponsor for 15 Years bob.mcknight@quiksilver.com 949.378.2460	Creative, Marketing, Ops joshua.glazebrook@avp.com 559.303.2252	Top Recovery Company anthony@hyperice.com 949.391.5329