

TY LOOMIS

FORMER 18-YEAR PROFESSIONAL ATHLETE & CONSULTANT
CREATIVE GROWTH, ECOMMERCE, PARTNERSHIPS & STRATEGY

Ty Loomis
ty.loomis@me.com

Dear Hiring Team,

I am excited to apply for a Creative Growth, eCommerce Manager, Strategy, or any open role at a health and longevity company.

As someone deeply passionate about health, wellness, and conscious living, I'm on a mission to create clean, honest, and lab-tested products that customers can trust. I'm inspired by authenticity, commitment to transparency and quality—and I would love to help expand that impact through creative and strategic growth.

With over 15 years of experience in business consulting, eCommerce, marketing, partnerships, and growth strategies, I've built and scaled brands across diverse industries, including health and wellness, technology, and sports.

Before consulting, I spent 18 years as a professional and Team USA beach volleyball athlete, cultivating discipline, leadership, resilience, and sponsorships — qualities that now fuel my approach to building communities and driving performance.

Throughout my professional athletic and consulting careers, I've partnered with brands like BSN Supplements, Cymbiotika, HyperIce, Nature's Root CBD, Raw Green Organics, Tone It Up, and UrthBox to develop data-informed growth strategies, enhance eCommerce performance, and create authentic brand storytelling that resonates with health-conscious audiences. I bring a unique blend of creativity, strategic insight, and wellness advocacy.

I'm eager to contribute to health and longevity brands in any possible role by leveraging my growth expertise and passion for wellness to scale your digital ecosystem, strengthen consumer trust, and build lasting brand loyalty.

I would love the opportunity to discuss how my background and energy can support your vision of bringing better health to more people.

Warm Regards,



Ty Loomis



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EXPERIENCE

AVP Beach Volleyball Professional & Champion (2003-2021)

- 18-Year Pro, 10X USO Military Tours, Top 25 Fittest Athletes in America (Men's Fitness Magazine - 2010)

Consultant & Owner | Creative Growth & Digital Solutions (2005 - 2026)

List of a Few Clients for AI, Branding, Creative Growth, eCommerce, Marketing, Productivity, Social Media, Strategy, & Website Design

- CaliBearCBD (2019-2026) - Partner | Sponsored Athlete | Consultant
- ServiceConnect1.com (2023-2026) - Luxury General Contractor
- GlobalSuppliersDirect.com (2023-2026) - Cabinet & Flooring Solutions
- CashmereHairExtensions.com (2019-2022) - SharkTank Company
- Cymbiotika.com (2020) - A Top Health Company in the US
- UrthBox.com (2016) - An Organic, Non-GMO Snack Box Subscription

Homebased.io | eCommerce Owner | Licensed Reseller | Amazon, eBay, FB Marketplace, Nextdoor, PoshMark, Walmart, & WhatNot (2005 - 2026)

- eBay Store Owner for 22 Years
- Source Liquidated Inventory, Ads, Sales, Shipping, & Website Design
- Averages \$5,000-10,000 in Sales per Month

Cymbiotika.com | Marketing & Social Media Consultant to Owner (2020)

- A Top Health and Wellness Company in the World
- Managed All Content, Design, Social Media, Photos, Videos
- Shopify eCommerce Website Design, Management, and Apps

UrthBox.com | Marketing Manager, Partnerships & Social Media (2016)

- An Organic and GMO-Free Subscription Box Company
- Created Blogs, Content, Contests, Design, and Managed Influencers
- Responsible for all Growth, Marketing, and Social Management

REFERENCES

BOB MCKNIGHT

Owner of Quiksilver 949.378.2460
My Sponsor for 15 Years bob.mcknight@quiksilver.com

JOSH GLAZEBROOK

VP AVP Beach Volleyball Tour 559.303.2252
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CONTACT

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currently in Atlanta, Georgia

open to remote | relocate to Florida

EDUCATION

University of California, Irvine 1997-2002

Social Sciences /

Business Management

Men's Volleyball Team Captain

EXPERTISE

Athlete & Influencer Management

Analytics and Data

Creative Growth & Sales

AI - Excellent with All AI & Claude

AI - Free Lead Generation

Affiliate Marketing Management

CRM & Sales Management Software

eCommerce & Website Design

Events, Activations & Meetups

Leadership & Management

Partnerships & Strategy

Product Management

Sports Marketing & Sponsorships

Social Media Marketing

Website Design - Shopify & WordPress